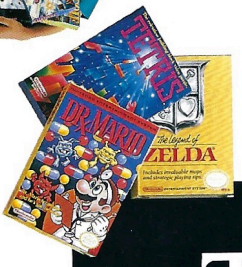
Nintendo®

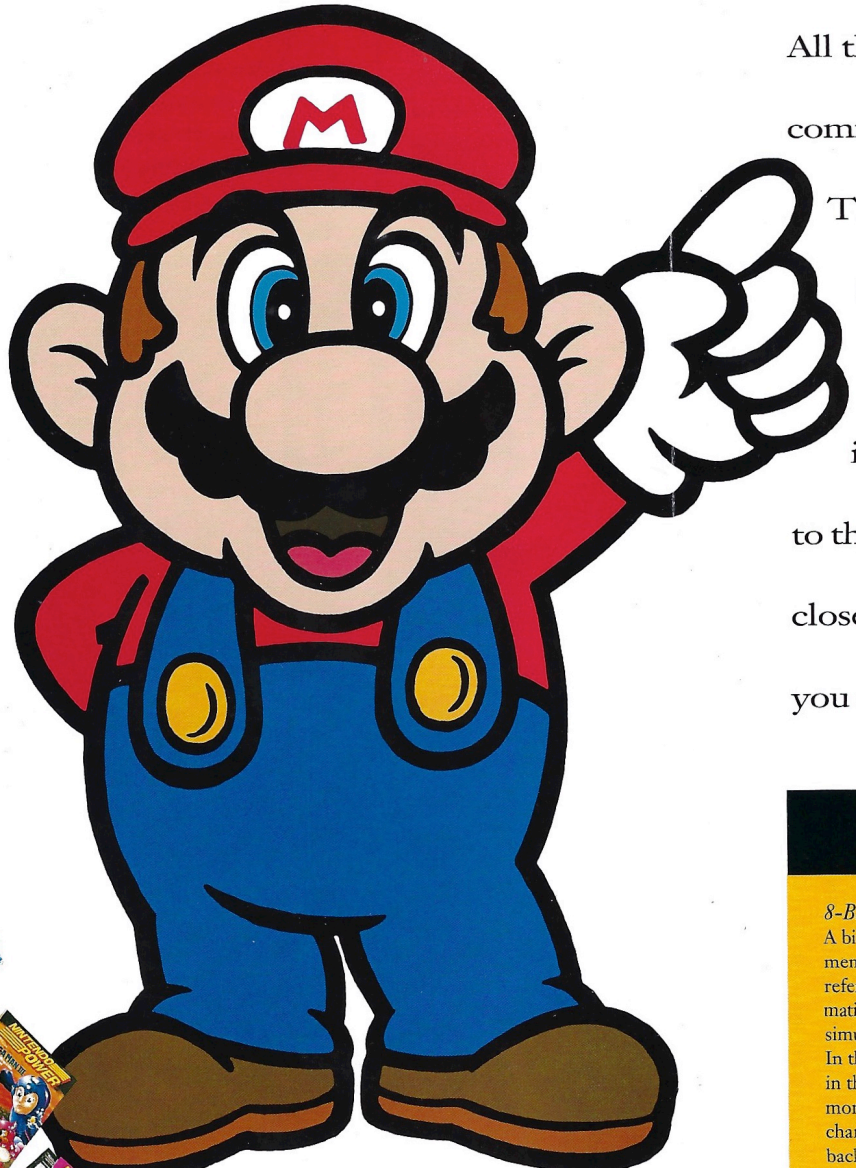


THE POWER OF CHOICE

Official Nintendo Seal of Quality®

IS YOURS WITH NINTENDO

IS YOURS WITH THREE GREAT



All three Nintendo® systems are different. Y
common. They all create fun. And each syst
Through software, accessories and system
System,® the Super Nintendo Entertainm
a completely different video game exper
is right for you and your family, read this
to the most often asked questions. Then visi
close look at all three Nintendo systems and
you make your choice.

G L O S

8-Bit and 16-Bit
A bit is a unit of computer memory. 8-bit or 16-bit refers to the amount of information that can be processed simultaneously by that system. In this case, the 16-bit processor in the Super NES allows for more colors, more and bigger characters, more complicated backgrounds and enhanced sound.

CPU
All three Nintendo hardware systems utilize a CPU or Central Processing Unit. The CPU is the part of the computer that interprets and executes instructions received from the controllers and game pak.

Controllers
Controllers instruct the computer on what mode of play, movement, speed and action you take during the game, giving you control over characters and objects on the screen.

T SYSTEMS

Yet there's one thing all three have in

ystem creates fun in its own unique way.

m design, the Nintendo Entertainment

inment System® and Game Boy® each offer

perience. To help you decide which system

his brochure. You'll get straight answers

isit your nearest Nintendo retailer — get a

id try a hands-on demonstration before

S A R Y

Game Pak
All Nintendo games are really software programs stored on ROM (Read Only Memory) chips. The game pak contains this program in a safe, durable and portable package.

Hardware
This is another term for the computer that plays the software.

PPU
All Nintendo hardware systems incorporate a custom designed PPU or Picture Processing Unit, which facilitates the reproduction of the game graphics.

Scrolling
Scrolling is the movement of background screens.

Software
Software is the generic name given to computer programs. Nintendo games are actually software written to operate on specific computers: our entertainment systems.

HOME ENTERTAINMENT: THE NINTENDO ENTERTAINMENT SYSTEM AND SUPER NINTENDO ENTERTAINMENT SYSTEM

What are the differences between the NES and Super NES?

The Nintendo Entertainment System is based on a custom 8-bit computer that has the power to deliver some of the most popular games in the history of home video game play. The strength of the NES is in the tremendous number of great software titles designed for every taste and interest: there is truly something for everyone. In its six-year history, over 450 games have been developed for the NES, most of which are still available, including mega-hit titles like Super Mario Bros. 3, Tetris, The Legend of Zelda and NES Play Action Football.™[1] And new titles are introduced every month. It is an ideal starter system and with four-player games it's great fun for the whole family to play together. It is also a good value, with a price that is affordable for just about everyone.

The Super Nintendo Entertainment System is based on a custom 16-bit computer and appeals to more advanced players. The depth of game play is greater and the game controllers feature more buttons that allow even better game control. Because the Super NES is so new, the game library is currently smaller than that of the NES. Of course, Nintendo and its world-wide network of developers will build a large library of games for the Super NES, but it will take a while to reach the size of the NES library.

It's important to remember that the Super NES is not designed to replace the NES. Both offer distinct styles of video game play. And both are completely supported by Nintendo with ongoing game development, Game Counselors and technical help.

What about sound and graphics?

The sound and graphics of the Super NES are advanced when compared to the NES. However, it is important to understand that you can decide based on the games that interest you most. Both systems have something for players at every level, but some games may appeal more to you than others.

Can I connect both the NES and Super NES to the same television set?

Yes. The systems are designed so that both the NES and Super NES can easily be connected to the same TV set. Everything you need, including easy to follow instructions comes with every Super NES. If you have both systems, you'll be able to enjoy great video game action two different ways.

Will I be able to play my NES game paks on the Super NES?

No. Because the systems are so different, from the internal electronics (CPU) to the design and function of the controllers, the game paks for the NES cannot be played on the Super NES. Nintendo took a different approach to 16-bit technology. Other home systems that claimed 16-bit technology were actually using redesigned 8-bit software. The game design for the Super NES is radically different from these systems, offering more levels of play, greater complexity, more colors and larger, more dramatic graphics. All these features require much greater processing capability than our most complex 8-bit games.

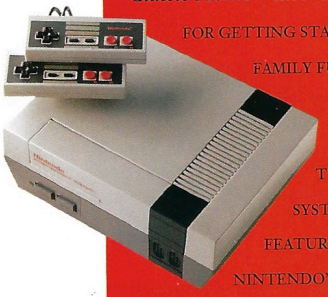
What accounts for the popularity of Nintendo characters and games?

The focus at Nintendo is to provide the highest entertainment value for our players. To do this, we listen closely to what you want in a game or hardware system. To help you get the most out of the games, we publish Nintendo Power™ magazine. Each month, 1.5 million subscribers receive over one hundred pages of reviews, tips and tactics to help them get the most fun out of every game they own. Since 1986, our Game Counselors have taken over 20 million calls from players everywhere, helping them through the puzzles and challenges of Nintendo games. We've used that direct

S Y S T E M P

N E

Classic Home Video Game Excitement



FOR GETTING STARTED, FOR YOUNGER PLAYERS, F
FAMILY FUN, THE NINTENDO ENTERTAIN
SYSTEM IS AN OUTSTANDING CH
THIS IS THE SYSTEM THAT STAR
THE VIDEO GAME REVOLUTION. A
SYSTEMS INCLUDE THE CONTROL DE
FEATURING A POWERFUL 8-BIT COMPUTE
NINTENDO'S EXCLUSIVE PPU FOR SHARP, CO
GRAPHICS AND FULL-RANGE SOUND. MORE THAN ANY O
HOME VIDEO GAME SYSTEM, THE NES OFFERS AN UNBEAT
COMBINATION OF VALUE AND SELECTION. SELECTION B
WITH THE LARGEST LIBRARY OF GAMES FOR ANY SYSTEM
THEY ARE GAMES THAT PLAY ONLY ON THE NES. CLASSIC
SUPER MARIO BROS. 3,™ THE LEGEND OF ZELDA,® SPORTS
LIKE SUPER SPIKE V'BALL™[2] AND NINTENDO WORLD CUP
AND PUZZLE GAMES LIKE DR. MARIO™ AND TETRIS.[4] TO F
THESE GAMES YOU CAN CHOOSE FROM THREE HARDWAR
SYSTEM CONFIGURATIONS: CONTROL DECK, ACTION SET
NES SPORTS SET,™ ALONG WITH A COMPREHENSIVE LIN
ACCESSORIES. WITH THE LARGEST GAME LIBRARY IN TH
WORLD, FEATURING MORE NUMBER ONE HIT TITLES TH
OTHER SYSTEM AND A LOW PRICE, THE VALUE AND FUN
THE NES ARE HARD TO BEAT.

With such popular characters, will the same games be available on all systems?

No. Because the technology differs so greatly between the NES, Super NES and Game Boy, you won't find exactly the same game on each system. But you will find some of the same characters in games for each system.

With the new Super NES, why should I consider buying the NES?

Advances are still being made in 8-bit

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Game L

150 titles

Who Pl

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R O F I L E

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Game Library:

450 titles and growing.

Who Plays:

Appeals to young and old, beginning and advanced players. Great fun for individual play, with friends and the whole family.

Ways to Play:

Individual, head-to-head and up to four-player competition depending on software and accessories.

Features:

Huge game selection, broad appeal and great value.

Y S T E M P R O F I L E

A M E B O Y

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Personal, Portable Power

FUN TO GO, FOR EVERYONE. THE SOPHISTICATION AND CONVENIENCE OF GAME BOY APPEALS TO JUST ABOUT EVERYBODY, ESPECIALLY ADULTS.

sound and graphics alone do not determine the quality of game play. This is especially true when you consider comparing Game Boy to the NES. Each system is popular because of the quality of its games, not only its electronics.

Why would I buy one instead of the other?

Experts say that before you buy a home computer, you should decide on what software is right for you. The same is true in choosing between the NES and Super NES.

input to design better games, better systems and create more fun. With your input and some of the best creative talent in the world, the characters in our games begin to take on a life of their own. When you play a game with characters like Mario or Link, you get to know them, their abilities and even their personalities. You'll celebrate their triumphs and get ready to try again after their defeats.

technology. These advances are being applied to all the latest NES games. It's all part of fulfilling our promise to the 60 million people who already own and play the NES — to provide the best ongoing entertainment value for every system we make. Add that to a great price and the biggest game library available for any system and the NES offers great fun and great value.

PORTABLE ENTERTAINMENT: THE GAME BOY COMPACT VIDEO GAME SYSTEM

What does Game Boy offer?

Game Boy was developed in direct response to requests for a small, self-contained, portable system capable of providing all the fun of the NES. It is a perfect complement to both the NES and Super NES. Adults love the sophistication, challenge and convenience of Game Boy. With its wide range of software there are great games for every taste and every age — the same group of developers that creates games for the NES and Super NES creates games for Game Boy. It's ideal for traveling, vacationing or any on-the-go situation. The stereo earphones included with every Game Boy make it a perfectly private way to have fun. And because the system is self-contained, it won't tie up the family television. Our marketing surveys show that no matter what age you are, Game Boy will surprise you with all the fun and challenge packed into its four-square-inch screen.

Why doesn't Game Boy have a color screen?

The Game Boy unit is designed to give you optimum fun, portability and value. A color screen would be larger, weigh more and would require more power. The average battery life for Game Boy is 30 hours. With a color screen, that would be reduced to less than six hours. And of course, cost is a factor. Game Boy is designed to be affordable for everyone. However, the one area that doesn't involve compromise is in game

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Game Boy pla
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Ways to Play
Individual, he
and up to four
competition d
software and
Features:
Portability an
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great value.

design. The play val
Game Boy games are
for the NES and Sup

What about new so

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released every month
the Four-Player Ada
first Game Boy gam
competition. Every
their own unique pe
first in a series of ga
four-player action.
games with special
don't forget the larg
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*Before I buy any s
important thing t*

Nintendo is dedicat
in family entertainm
hardware systems s

S Y S T E M P R O F I L E

SUPER NES

The Next Generation

IF YOU'RE READY FOR NEW, MORE ADVANCED CHALLENGES, THE SUPER NES™ IS YOUR NEXT STEP. MORE POWER AND MORE CONTROL ADD UP TO MORE EXCITEMENT. WITH OUR CUSTOM 16-BIT COMPUTER, THE SUPER NES GENERATES MORE THAN 32,000 COLORS, BIGGER, BRIGHTER ACTION AND TRUE-TO-LIFE DIGITAL STEREO SOUND. AND THE ACTION AND CHALLENGE WILL DEMAND ALL YOUR SKILLS, AS IN THE ALL NEW SUPER MARIO WORLD™ WITH SEVEN SEPARATE WORLDS AND 96 LEVELS. THE SUPER NES CONTROLLERS HAVE ALL THE FEATURES OF THE NES CONTROLLERS PLUS X, Y BUTTONS THAT EXTEND THE ACTION IN NEW DIRECTIONS AND LEFT AND RIGHT BUTTONS ON THE TOP OF THE CONTROLLERS TO GIVE YOU EVEN FINER, BETTER CONTROL. IF YOU ALREADY OWN AN NES SYSTEM, YOU WON'T NEED TO DISCONNECT IT FROM YOUR TELEVISION. EVERYTHING YOU NEED TO HOOK UP THE SUPER NES AND NES TO THE SAME TELEVISION IS INCLUDED WITH THE SYSTEM.

Game Library:

18 titles by Christmas 1991.

40 titles by April 1992.

Who Plays:

Advanced and experienced video game enthusiasts of all ages.

Ways to Play:

Individual and head-to-head competition depending on software.

Features:

Better graphics and sound, greater challenge and complexity on Nintendo's most advanced system.

TODAY, ALMOST HALF THE PEOPLE THAT ENJOY GAME BOY ARE 18 YEARS OLD OR OLDER. GAME BOY IS LIGHTWEIGHT, HAND-SIZED AND POWERFUL. IT FEATURES SOME OF THE MOST POPULAR VIDEO GAMES, INCLUDING DR. MARIO, SUPER MARIO LAND,™ GOLF, PLAY ACTION FOOTBALL™ AND THE UPCOMING METROID II®— RETURN OF SAMUS,™ ALL IN A FORMAT THAT ALLOWS COMPLETE PORTABILITY AND PRIVATE PLAY. THE SYSTEM INCLUDES FOUR AA BATTERIES, STEREO EARPHONES AND THE SOVIET BRAINTEASER GAME, TETRIS, ALONG WITH A GAME LINK™ CABLE FOR TWO-PLAYER ACTION. SOLD SEPARATELY, THE FOUR-PLAYER ADAPTER LETS YOU EXPERIENCE HEAD-TO-HEAD COMPETITION FOR UP TO FOUR PLAYERS ON SPECIALLY DESIGNED GAMES. BATTERY-POWERED OPERATION MEANS FREEDOM FROM CORDS; A SEPARATE A/C ADAPTER IS AVAILABLE TO ALLOW UNLIMITED PLAYING TIME. WITH MORE THAN 150 SOFTWARE TITLES, YOU CAN FIND EXACTLY THE GAMES THAT ARE RIGHT FOR YOU.

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Every player sees the race from
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to all the excitement and adventure of our software. And because we are dedicated to quality entertainment, no matter which hardware system you choose, you can be assured of an unending supply of new, exciting games that will stretch the limits of your imagination. You'll also be assured of great support. Nintendo Game Counselors are ready to help you get through the tough spots of every game we sell, seven days a week. Our consumer hotline is available to help you with technical questions, warranty information, troubleshooting, even locating your nearest Nintendo dealer or Nintendo World Class Service® center for testing, repair or replacement. No matter which Nintendo system you choose, you can't go wrong. For more information, contact your nearest Nintendo dealer. Or call us toll-free at **1-800-255-3700**.

THE NINTENDO PROMISE

Nintendo is dedicated to giving you the best in entertainment value with the best support. When you purchase any video game system from Nintendo, you'll have access to one of the best consumer support teams available to help you in every way possible.

TEAM POWER™ GAME COUNSELORS

Help with any game is as close as your phone. Call **1-206-885-7529** and a trained Nintendo Game Counselor is online with game-winning tips and strategies to help you play to win. Game Counselors are available from 4 am to midnight, Monday through Saturday and 8 am to 5 pm Sunday, Pacific Time.

CONSUMER SERVICE HOTLINE

Fast, friendly answers to technical questions, set-up problems, trouble-shooting, warranty information or how to find your nearest Nintendo dealer or Nintendo World Class Service center for on-the-spot testing is available toll-free, seven days a week. Call toll-free **1-800-255-3700** Monday through Saturday, 4 am to midnight and 8 am to 5 pm Sunday, Pacific Time. We're ready to help.

NINTENDO WORLD CLASS SERVICE

For warranty work, replacement parts or repairs, chances are that one of our more than 250 authorized Nintendo World Class Service centers is near you. When you need service, just call toll-free **1-800-255-3700** for information. You'll find trained professionals ready to take care of any technical problem. In most cases, while you wait.

NINTENDO POWER MAGAZINE

Published each month, Nintendo Power magazine provides in-depth information on new and upcoming games, tactics, maps and reviews for the NES, Super NES and Game Boy. Special Players' Guides are issued periodically, and all are designed to help you get the most out of your games and your systems. Subscribing is simple. Just call toll-free **1-800-255-3700** to start receiving your full-color 100-plus page issue every month.

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